

Minutes of the Soarin' Hawk Board of Directors
University of Saint Francis, Achatz Hall of Science
Jan. 13, 2026

Members in attendance – A Butler, M Dobbs, L Weber, A Candor (virtual), M Watts, J Hardy, G Stewart, J Moore, L Ostergren

Board introductions with David Rezits

Call to Order 8:33 – Lou

Approved December Minutes

2026 Budget overview – Mike

- Asked that board become more involved in some revenue sources, forming a Marketing Committee
- Expenses will continue to increase every year
 - o Highlighted need for more sustainable revenue sources, projected slight gap for 2026

Financial Committee

- STAR account is doing well, though interest rates are down

Education programs – Lynne

- 97 programs, 25 Raptor Adventures
 - o Just under \$19k for 2025
- Strongest year on record, double from previous year
- Repeat customers, booking early

Avian Care – Gigi

- Release numbers are down
 - o Recognize that release/placement are not always what is best for the bird
 - o Some difficulty scheduling with Dr. Reibe
 - o Also receiving more severe cases as we become more well-known

Consultant for Board – Lou

- Lou interviewed with Rhonda Ledig and Kathy Roudebush
 - o Both submitted proposals
 - o Both suggested need for paid executive director, defining board/officer roles
 - o Rhonda is \$4500, Kathy is \$1500
 - o **Made a motion to move forward with Rhonda**

Financial History – Mike

- Organization has grown and changed significantly in the last two years

Marketing Committee – Andy

- We have had a Marketing Committee in the past
- Need a more focused effort than what can be accomplished during board meetings
- Discussed ending videos with Lana, taking on more social media responsibility as a board
- **Made a motion to end relationship with Lana and form a Marketing Committee**
 - o Gigi, Lynne, Andy, Jacob

Jefferson's new mew – Mike

- Upcoming BZA meeting, no issues with neighbors

New Bird Acquisition – Gigi

- Issues with space for new peregrine while Jefferson's mew is being built
- We do not want to let this slip through the cracks
- **Mike and Gigi will be discussing options**

CIG training – Lynne, Gigi

- **Mike creating purchase order**, Lynne and Gigi have list together

New business

- Sending eagle to Colorado, great story to tell online

Next meeting Feb. 10th, Achatz Hall USF

Meeting Adjourned 9:43